

THE RELEASE, PUBLICATION OR DISTRIBUTION OF THIS COMMUNICATION IS NOT PERMITTED IN ANY COUNTRY WHERE SUCH COMMUNICATION WOULD VIOLATE THE RELEVANT APPLICABLE REGULATION MANDATORY TENDER OFFER FOR THE ORDINARY SHARES OF LA DORIA S.P.A. BY AMALFI HOLDING S.P.A.

PRESS RELEASE

pursuant to Article 41, paragraph 2, let. c), the regulation issued by CONSOB with Resolution no.11971 of 14 May 1999, as subsequently amended and supplemented (“Issuers’ Regulation”)

Milano, April 7, 2022 – With reference to the mandatory tender offer pursuant to Articles 102 and 106, paragraph 1 and paragraph 3, letter a), and 109 of CFA, launched by Amalfi Holding S.p.A. (the “Offeror”) – a company whose share capital is indirectly held for 65% of the share capital by investment companies of the fund Investindustrial VII L.P and for the remaining 35% of the share capital by certain members of the Ferraioli family – for the ordinary shares of La Doria S.p.A. (“La Doria” or the “Issuer”) – announced on January 31, 2022 and whose offer document has been published on March 25, 2022 (the “Offer”) – we hereby communicate pursuant to Article 41, paragraph 2, letter c), of the Issuers’ Regulation that on the date hereof the Offeror, through Intermonte SIM S.p.A., executed the following share purchase transactions:

Ordinary shares (Code ISIN:IT0001055521)

| Date | Modalities of the transactions | Type of the transaction | Number of ordinary shares | Weighted average consideration per share rounded (in Euro) | Total countervalue (in Euro) |
|---------------|--------------------------------|-------------------------|---------------------------|--|------------------------------|
| April 7, 2022 | Purchases on Euronext Milan | Purchase | 137,983 | 16.4879 | 2,275,049.49 |

It should be noted that the purchase transactions covered by this press release were carried out at a consideration per share not exceeding Euro 16.50 (*i.e.* the consideration offered for each ordinary share in the context of the Offer).

As a result of the purchases executed on the date hereof, the Offeror owns (directly and indirectly) a total of n. 25,326,632 ordinary shares of La Doria, equal to about 81.70% of the share capital of La Doria.

The Offeror reserves the right to carry out additional purchases of shares outside of the Offer, according to applicable regulations.

Please note that the acceptance period has started on March 28, 2022 and shall close on April 21, 2022 (first and last day included), unless further extended pursuant to the applicable laws.

The text of this communication is available also on the website of the Issuer www.gruppoloria.it.

For additional information regarding the Offer please refer to <https://www.gruppoloria.it/EN/investor-relations/tender-offer.xhtml>.

This notice does not represent nor does it intend to represent an offer, invitation or solicitation to buy or otherwise acquire, subscribe, sell or otherwise dispose of financial instruments, and no sale, issue or transfer of financial instruments of La Doria S.p.A. will be made in any country in breach of the regulations applicable therein. The Offer will be launched through the publication of the relevant Offer Document subject to the approval of CONSOB. The Offer Document will contain the full description of the terms and conditions of the said Offer, including the manner in which it can be accepted.

The publication or dissemination of this notice in countries other than Italy may be subject to restrictions under the applicable law and, therefore, any person subject to the laws of any country other than Italy is required to independently acquire information about any restrictions under applicable laws and regulations and ensure that he, she or it complies with them. Any failure to comply with such restrictions may constitute a violation of the relevant country's applicable law. To the maximum extent permitted under the applicable law, the persons involved in the Offer shall be deemed to be exempted from any liability or adverse effect that might arise from the breach of such restrictions by the relevant persons. This notice has been prepared in accordance with Italian law and the information disclosed herein may be different from that which would have been disclosed if the notice had been prepared under the law of countries other than Italy.

No copy of this notice or of any other documents relating to the Offer shall be, nor may be, sent by post or otherwise forwarded or distributed in any or from any country in which the provisions of local laws and regulations might give rise to civil, criminal or regulatory risks to the extent that information concerning the Offer is transmitted or made available to shareholders of La Doria S.p.A. in such country or other countries where such conduct would constitute a violation of the laws of such country and any person receiving such documents (including as custodian, trustee or trustee) is required not to post or otherwise transmit or distribute them to or from any such country.